



Pre Show Checklist

- Create show flyer
- Update link in bio + website with ticket link
- Add show to Bandsintown
- Create vertical content promotion w/ other bands
- Create a calendar with social posting & flyering dates
- Communicate ticket/marketing plan w/ artists + venue
- Send stage plot and assets to venue
- Send bandmates + billed artists show advance
- Pick a day to run through your full set the week of show
- Create stage setlist w/ banter bullet points to hit
- Send flyer to print (4+ weeks ahead of time)*
- Contact local radio and media to help promote show*
- Create a Facebook event (collab with other artists)*
- Directly invite people to your show 2-3 weeks in adv*
- Run social media contest (free tix + merch)*

* optional (usually for bigger shows)

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